

The **Sustainable Routes** team would like to
invite you to our:

- **Business planning** training on the **7th February** starting
9.30am - 12:30pm
- **Fundraising** training on the **14th February** starting
9.30am - 12:30pm

The **Business Plan training** will take you through
the essential parts of writing a business plan.

- It will help you to prepare a sound plan for the future of your business
- Understand what information goes into a business plan
- How much information is required
- Who needs to be involved and what the reader will be looking for
- It will also show you how to review and adapt your business plan as
circumstances change
- Producing cashflows and cashflow forecasts and how this forms part of your
business plan.

The **Fundraising training** will take you through the
essential parts of developing a fundraising strategy.

- **Fundraising Strategies**
- **Written Communication and Writing Techniques**
- **Funder Motivations and Benefits**
- **Stakeholders and Market Intelligence**
- **Procurement, Commissioning and Collaboration**
- **Costing and Budgets**
- **Policy Guidance**
- **Increase fundraising opportunities**

Please **RSVP** by email as booking is essential:

businesssupport@routeways.org.uk

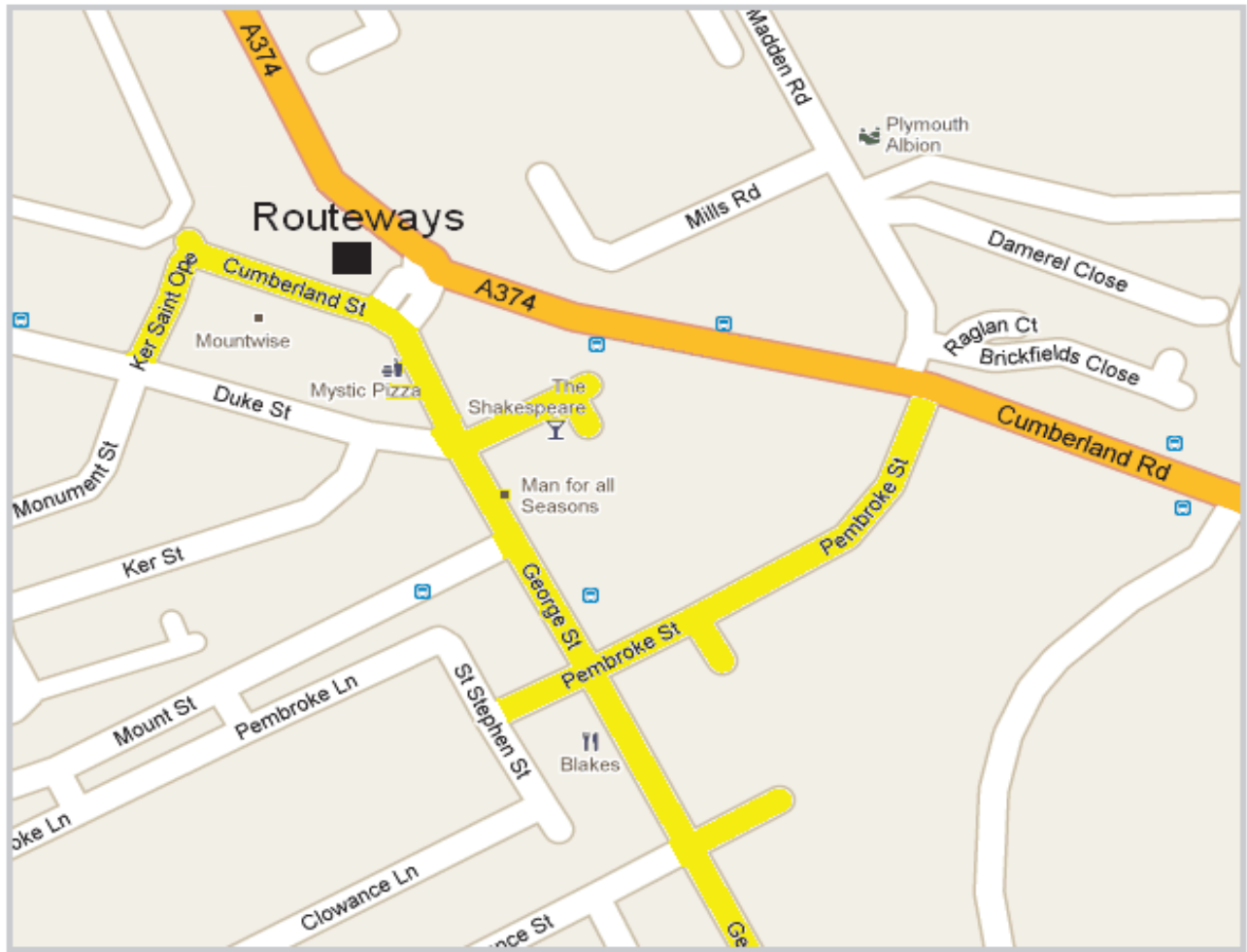
Or by phone on: **01752 856 726**

Both events will be held at **Routeways Centre, Mount Wise**
(See map below)



Routeways

(Roads shown in yellow are suitable for parking)



41-43 Chapel Street Mount Wise Devonport
Plymouth PL1 4DU

01752 300 700

www.routeways.org.uk/sustainable-routes